

Girls 
IN AVIATION DAY

A Women in Aviation International® Event

COVINGTON, GA
SATURDAY, SEPTEMBER 26, 2026

**SPONSORSHIP
PACKAGE**



Wheels Down South
WOMEN IN AVIATION



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→ OVERVIEW

GIRLS IN AVIATION DAY

The 2026 Girls in Aviation Day (GIAD) hosted by the Women in Aviation International (WAI) Wheels Down South Chapter will introduce Atlanta-area young girls and boys to local aviation role models and teach them about different aviation, aerospace and STEM areas through fun hands-on activities and the opportunity to see static aircraft displays up close!



We are committed to building a robust pipeline for the global aviation and aerospace industries. By participating in GIAD you will also help us build an inclusive, diverse, and sustainable industry pipeline.

We would love to have you be a part of this very special day!



→ ABOUT GIRLS IN AVIATION DAY



MISSION

To inspire the next generation of women to pursue aviation or other STEM careers and to educate them about all the possibilities within the aviation and aerospace industries. We want attendees to:

CONNECT with other aviation enthusiasts!

EXPLORE the opportunities for working in the aviation and aerospace industry!

EXPERIENCE the high-flying fun aviation offers!



FACTS

Women Aviation in the US as of 2021:

- Only 2.6 % of the 313,000+ mechanics are women
- Out of the 720,600 certified pilots in the US, only 9% (64,979) are women
- Only 19% of dispatchers are women
- Only 14% of aerospace engineers are women
- There are less than 8,000 female airline pilots worldwide according to the International Society of Women Airline Pilots



→ ABOUT GIRLS IN AVIATION DAY

TESTIMONIALS

“The exposure [my daughters] received was impactful. It means so much to have access to events like this that inspire our daughters to pursue their dreams.”



“This was one of the best events I have taken my children to. It was well planned and the activities were tailored and age appropriate. There was the right amount of fun and learning.”

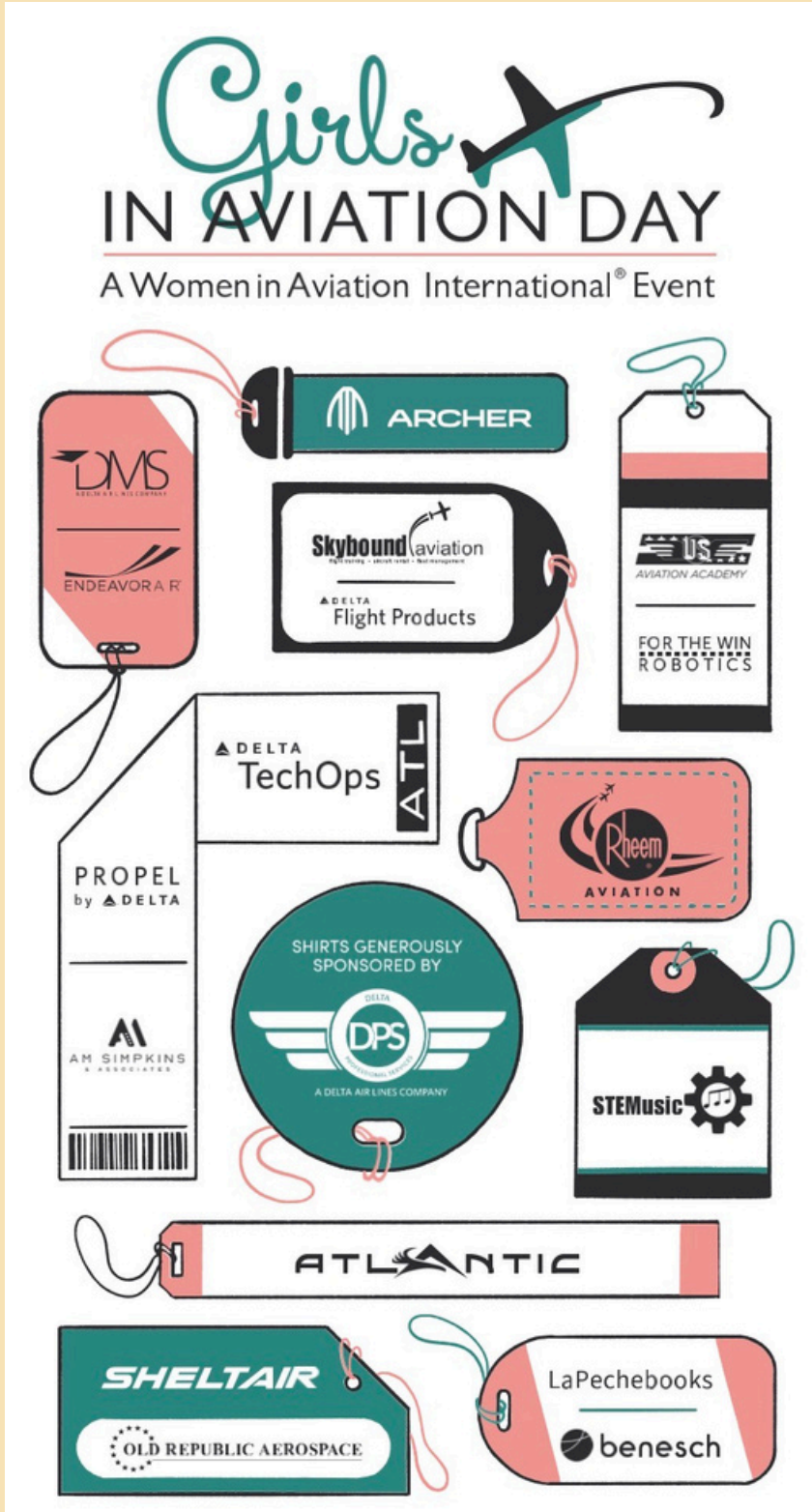


“One of my kids is interested in being a pilot so it was amazing for him (thanks for including boys) and we had a chance to ask pilots for advice. My other kid (the Girl Scout) had so much fun with the activities. You all did an excellent job.”



→ ABOUT GIRLS IN AVIATION DAY

2025 RECAP



1

GIAD Events in
Atlanta

628

Attendees Total

176

Volunteers
Total

**A special
THANK YOU
to our incredible
sponsors!**



→ 2026 GIAD EVENT DETAILS

COME JOIN US!

We invite you to be a part of this exciting youth outreach event and to connect one-on-one with students!

Date & Time

Saturday
September 26th 2026
9:30am-2pm

Location

Covington Municipal Airport
Covington, GA

Attendees

Students
(1st -12th Grade)
& Chaperones

To enhance the presence of our sponsors, participation with a booth will be available exclusively to **companies within one of our sponsorship tiers and non-profit organizations,** as outlined on this packet.



→ SPONSORSHIP IMPACT

WHY SPONSOR?

By becoming a sponsor, you will be part of

Building the beginning of a sustainable global aviation and aerospace industry pipeline

Connecting with and inspiring 200+ students to pursue careers in aviation and aerospace

Educating adults on how to best support their students achieve their dream job in the aviation and aerospace fields



→ SPONSORSHIP OPPORTUNITIES

HOW TO SPONSOR

We're excited to offer these sponsorship tiers to suit different levels of support:

	ALPHA	BRAVO	CHARLIE	ECHO	FOXTROT	GOLF	AUTO PILOT	Non-Profit Partners
	\$5000+	\$3500+	\$2000+	\$1000+	\$500+	\$250+	Custom Amount	
Activity booth at event to connect directly with students **								
Lunch for company volunteers								
501(c)(3) Tax Benefit (Donation letter provided upon request)								
Company feature ad on bi-weekly chapter newsletter								
Logo on event t-shirts								
Logo on event brochure								
Access to professional event pictures								
Social media posts of company on WAI Wheels Down South channels	5	3	2	1				
Link to company's website on WAI Wheels Down South website								
Logo on photobooth props								
1-year WAI Wheels Down South membership for employees	5	3						
Custom Plaque/Trophy								
Logo on Attendee Bags								

** Both cash and in-kind donations will be counted towards fulfilling sponsorship amounts required for booth participation. Proof of expenses required for in-kind donations to support valuation of donated items.

Our event expenses cover activity kits, swag bags, meals for volunteers and attendees, t-shirts, aviation-themed giveaways, and general supplies for activities and facilities. More details are outlined in our Expenses & Sponsorship Tracker.



→ IMPORTANT DEADLINES

SIGN-UP & PAYMENT

EXHIBITOR & SPONSOR REGISTRATION

Registration Deadline:

August 16th 2026

[Click here for registration](#)

Let us know if you are interested in hosting an activity booth. We have several activities to choose from or you can bring your own. Note that activities will be approved as they are submitted to ensure different areas and topics are covered at the event.

Password: GIAD2026

Booths will be limited to three company volunteers due to our venue constraints.

One table will be provided unless your activity is in need for two, as well as chairs will be provided.

[Click here to send company LOGO](#)

Logo T-shirt Deadline:

August 9th 2026

SPONSORSHIP PAYMENT

[Click here for payment options](#)

Payment Deadline:

September 1, 2026

We kindly request that sponsors finalize their sponsorship commitments as soon as possible to ensure optimal utilization of sponsorship benefits.



→ PAYMENT OPTIONS

We are a tax-exempt non-profit organization, as described in Section 501(c)(3) of Internal Revenue Code (EIN 58- 2576047). **Any monies received above and beyond event costs will be used for scholarships to support out membership professional development, aviation and flight training endeavors.**

Preferred Options



Zelle

@waigonewiththewindfinance@gmail.com



Paypal

@WAIWheelsDownSouth
Select "Family/Friends Donation"



Check

Payee:

Women in Aviation - Wheels Down South Chapter

Mailing Address:

C/O Delanie McDonald

1105 Town Blvd NE, Apt 1711, Atlanta, GA 30319

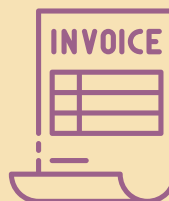
Alternate Option



Credit Card

Visit our website to pay through Stripe using your credit card. Note that a 2.9% service fee is charged when using this payment method.

**Click here
to view our
W-9**



Need an invoice or tax letter?

Please email:

GIADwaiatlanta@gmail.com



→ MORE ABOUT OUR CHAPTER

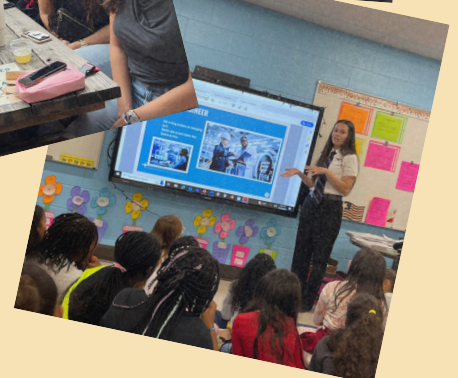
WHEELS DOWN SOUTH

The Wheels Down South Chapter is a growing network of 200+ aviation professionals from the Atlanta area, united by a passion for aviation. Our members work across airlines, aircraft parts distribution, the FAA, general aviation, drones, and more.

Our vision is to be Atlanta's leading source of opportunities in aviation and aerospace, offering a support system through professional development workshops, industry insights, tours and networking opportunities. These efforts empower the next generation and enhance the careers of current professionals, fostering a strong, interconnected community of aviation enthusiasts and experts.

Our chapter is committed to shaping the future of aviation by inspiring youth through outreach events like Girls in Aviation Day and scholarships to the National Flight Academy and Delta Air Line's WING Flight. We also support our members with scholarships for education, flight training, and the annual WAI Conference.

As we grow, we're always seeking new ways to engage and educate our members. Interested in partnering with us? Contact us at atlantachapterwai@gmail.com.



CONNECT WITH US!



Website

www.waiatlanta.com



E-mail

atlantachapterwai@gmail.com



Phone

404-981-3491



Instagram

[@waiatlanta](https://www.instagram.com/waiatlanta)



Facebook & LinkedIn

Women in Aviation Atlanta Chapter

